

THE PRIDE MUSIC ASSOCIATION
PANTHER PROWL 5K RUN/WALK



Dear Potential Sponsor,

Sponsorship Letter

We cordially invite you to participate as a Sponsor of the Panther Prowl 5K Run/Walk. This event will be held at Southside High School in Southside, Alabama, on Saturday, February 24, 2018. The Pride Music Association is the parent based booster organization for the Southside High School Band, "*The PRIDE*". The Pride Music Association is a 501(c)3 organization and is recognized by the IRS as being tax-exempt. Our goal and purpose is to support the band program through volunteer service and fundraising events.

Your sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used to purchase T-shirts for registered race participants, medals for 1st, 2nd, 3rd finishers in each age category, as well as complimentary drinks and snacks for participants after the race. Any additional money from sponsorships will help the Pride Music Association fulfill its commitment to help the high school band program offset their operating costs. As you can imagine, *The PRIDE* has a high overhead as they perform for thousands of people each year at football games, competitions, concerts, recitals, parades, and many other events.

There are various levels of sponsorship for the Panther Prowl 5K Run/Walk. See the chart below for details regarding each sponsorship level.

Sponsorship	Cost	Benefits
Platinum Level	\$250	<ul style="list-style-type: none">• Large Logo on the back of the t-shirt• Large Logo on flyer in runners' bags• Product/Flyer placement in runners' bags• May set up 2 tables of information at the event
Gold Level	\$150	<ul style="list-style-type: none">• Small Logo on the back of the t-shirt• Small Logo on flyer in runners' bags• Product/Flyer placement in runners' bags• May set up 1 table of information at the event
Silver Level	\$100	<ul style="list-style-type: none">• Small Logo on the back of t-shirt• Small Logo on the flyer in runners' bags• Product/Flyer placement in runners' bags
Bronze Level	\$50	<ul style="list-style-type: none">• Printed name on the back of t-shirt• Printed name on the flyer in runners' bags• Product/Flyer placement in runners' bags
Friends of the 5K Panther Prowl	\$25	Your name listed on all printed items and at the bottom of the t-shirt

Your company may prefer to provide gift certificates, food/drink which will be provided to race participants, or items for door prizes that will be given away after the race.

Thank you in advance for your consideration of becoming a sponsor for our event. Please call, or email, Joan Coker, Event Director, to set up sponsorship or to answer any questions. Checks can be made payable to the Pride Music Association.

Joan Coker
Panther Prowl 5K Run/Walk
Event Director
Phone: 256-239-4284
Email: joantcoker@gmail.com

Mail check and completed sponsor form to: Pride Music Association
3331 Rainbow Drive, Suite E, PMB 111
Rainbow City, Alabama 35906

THE PRIDE MUSIC ASSOCIATION
PANTHER PROWL 5K RUN/WALK
Sponsorship Form



SPONSORSHIP CONTACT INFORMATION

Please complete all sections. (NOTE: Company – official business/organization name to be used for communication and recognition purposes. Name – contact person who is responsible for contribution or to whom all communication should be directed. Email – email address of contact person listed above.)

You may email or mail completed form. Email: joantcoker@gmail.com Address: see below

COMPANY : _____ CONTACT NAME: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

SPONSORSHIP LEVEL

Indicate your level of sponsorship below

- | | |
|---|--|
| <input type="checkbox"/> Platinum Level / \$250 | <input type="checkbox"/> Gold Level / \$150 |
| <input type="checkbox"/> Silver Level / \$100 | <input type="checkbox"/> Bronze Level / \$50 |
| <input type="checkbox"/> Friends of the 5K / \$25 | |

EVENT DAY INFORMATION: (The event will take place rain or shine)

Do you plan on attending the event? Yes ___ No ___

Event Day Contact Name & Number: _____

Do you plan on mailing/dropping off company promotional material for race bags? Yes ___ No ___

Do you need a member of the 5K race committee to pick-up your promotional information? Yes ___ No ___ If yes, please indicate where and when your donation can be picked up: _____

Do you plan to set up a table to distribute product samples, promotional materials (Platinum & Gold only) Yes ___ No ___

Briefly describe what type of Product & Promotional Information you plan to distribute at the race:

Please email your company logo (as large as possible) to be used on t-shirts to joantcoker@gmail.com

Checks are to be made to: THE PRIDE MUSIC ASSOCIATION

Please complete this form and return it along with your check to:

The Pride Music Association

3331 Rainbow Drive, Suite E, PMB 111

Rainbow City, AL 35906

THANK YOU FOR BECOMING A PANTHER PROWL 5K SPONSOR!