

(256) 442- 2172 ext. 8

## "Snap!" Campaign

Hello Parents and Students!

At tonight's rehearsal we gave out information for our next fundraising campaign for new uniforms! We are over halfway there and are confident that if we have everyone participate in this last campaign, then we will reach our goal!

This campaign is through a company called "Snap!". This Platform was created to help the teachers be able to teach, the players be able to play and for YOU to reach out to those who will help your child so you do not have to write 1 big check. Snap! provides an extensive outreach so kids do not have to go door to door anymore!

Please check the two forms that we gave to each student! One of them is for you stating that we are not selling any emails and that these emails are deleted once the campaign is over. The other form is a sheet asking for you and your child to gather 20 emails, in which our campaign will be sent to. Please provide your child with **QUALITY** emails. Emotional supporters that you know that when they receive a link to your child's page that they will help donate to them. These should not include other students or teachers.

This Snap! 20 form should be turned by next Friday, December 9<sup>th</sup> before our meeting with our Snap! representative on the 12<sup>th</sup>.

At our meeting with the representative, each student will receive their own personal profile, in which they can keep track of each donation that their carefully crafted emails have gathered.

This campaign will only be successful if each student and parent participates to the best of their ability, and it starts with 20 QUALITY emails!